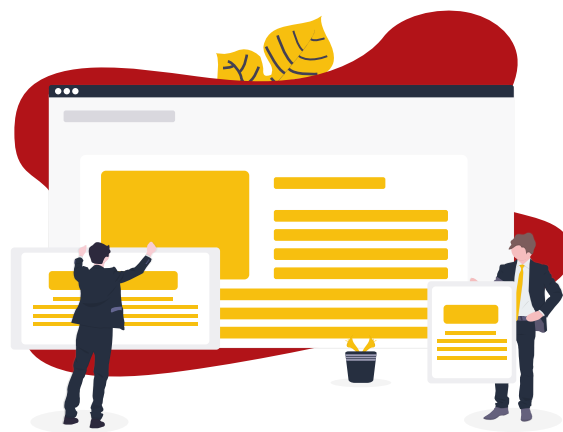


Doseg koji tražite, publika koju želite.

Tportal.hr je vodeći hrvatski news portal fokusiran na visoko relevantan i kvalitetan sadržaj kojeg mjesečno posjeti više od 3 milijuna posjetitelja.



CJENIK

DESKTOP

NAZIV FORMATA	DIMENZIJE FORMATA	BRUTO CPM (HRK)
Rectangle banner	300x250px	120,00
Half page banner	300x600px	180,00
Ticker banner	1200x200px	300,00
Wallpaper banner	2x200x800px (optimalno)	300,00
Billboard banner	970x250px	240,00
Mega billboard banner	970x500px	400,00
Tandem billboard + wallpaper	970x250px + 2x200x800px	480,00
Canvas banner (A tandem banner) jpg, gif, png	1920x1080px komunikacija u 400px	500,00
Canvas banner (A tandem banner) video	.mp4 video 16:9 do 10mb	600,00
Peel away	samo slika 1920x1080px + 200x200px teaser	600,00
In article banner	530x300px (visina do 600px)	300,00
Full page branding (wallpaper + billboard + half page)	2x200x800px + 970x250px + 300x600px	600,00
Desktop pre-roll video banner	.mp4 do 10MB	600,00
Bubble banner	350x350px	350,00
In corner banner	350x250px	300,00
Take over	500x500px	600,00
Sponzorirani članak	naslovnica 2 dana	6.000,00

MOBILE

NAZIV FORMATA	DIMENZIJE FORMATA	BRUTO CPM (HRK)
Top page banner	320x100px	125,00
Rectangle banner	300x250px	185,00
Half page banner	300x600px	250,00
Ticker banner	320x100px	315,00
In article banner (interscroller)	320x180px (interscroller do 500px)	250,00
Mobile pre-roll video banner	.mp4 do 10mb	625,00
Bubble banner	120x120px	250,00
Take over banner	320x480px	625,00
In corner banner	250x280px	500,00
Peel away mobile	320x500px + 100x100px teaser	750,00
Posebno targetiranje (vremensko targetiranje, geo targetiranje), co-branding, retargetiranje		+ 30%

Za detaljnu ponudu i više informacija, kontaktirajte nas na:

oglasavanje@tportal.hr