

## Cjenik (desktop)

NAZIV FORMATA	DIMENZIJE FORMATA	BRUTO CPM ( EUR )
Rectangle banner	300x250px	19,00
Half page banner	300x600px	28,70
Ticker banner	1200x200px	47,80
Wallpaper banner	2x200x800px (optimalno)	47,80
Billboard banner	970x250px	38,20
Mega billboard banner	970x500px	63,70
Tandem billboard + wallpaper	970x250px + 2x200x800px	76,50
Canvas banner (A tandem banner) jpg, gif, png	1920x1080px komunikacija u 400px	79,70
Canvas banner (A tandem banner) video	.mp4 video 16:9 do 10mb	95,60
Peel away	samo slika 1920x1080px + 200x200px teaser	95,60
In article banner	530x300px (visina do 600px)	47,80
Full page branding (wallpaper + billboard + half page)	2x200x800px + 970x250px + 300x600px	95,60
Desktop pre-roll video banner	.mp4 do 10MB	95,60
Bubble banner	350x350px	55,80
In corner banner	350x250px	47,00
Take over	500x500px	95,60
Sponzorirani članak	naslovnica 2 dana	1.330,00

## Cjenik (mobile)

NAZIV FORMATA	DIMENZIJE FORMATA	BRUTO CPM ( EUR )
Top page banner	320x100px	19,90
Rectangle banner	300x250px	29,90
Half page banner	300x600px	39,90
Ticker banner	320x100px	49,80
In article banner (interscroller)	320x180px (interscroller do 500px)	39,80
Mobile pre-roll video banner	.mp4 do 10mb	99,60
Bubble banner	120x120px	39,80
Take over banner	320x480px	99,50
In corner banner	250x280px	79,60
Peel away mobile	320x500px + 100x100px teaser	99,50
Posebno targetiranje (vremensko targetiranje, geo targetiranje), co-branding, retargetiranje		+ 30%

Minimalni zakup kampanje 200 EUR

Cijene su izražene bez PDV-a

Za detaljnu ponudu i više informacija, kontaktirajte nas na:

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