

DESKTOP

NAZIV FORMATA	DIMENZIJE FORMATA	FINAL
Rectangle banner	300x250px	19,00 €
Half page banner	300x600px	28,70 €
Ticker banner	1180x100px (max visina 150px)	47,80 €
Wallpaper banner	2x200x800px	47,70 €
Billboard banner	970x250px	38,20 €
Mega billboard banner	970x500px	63,70 €
Tandem billboard + wallpaper	970x250px + 2x200x800px	76,50 €
Canvas banner (A tandem banner) jpg, gif, png	1980x1080px komunikacija u 400px	79,70 €
Canvas banner (A tandem banner) video	MP4 video 16:9	95,60 €
Peel away	samo slika 1920x1080px + 200x200px teaser	95,60 €
In article banner	530x300px (do 600px)	47,80 €
Full page branding (wallpaper + billboard + half page)	2x200x800px + 970x250px + 300x600px	95,60 €
Desktop pre-roll video banner	.mp4 up to 10MB	95,60 €
Bubble banner	350x350 px	55,80 €
In Corner	350x250 px	47,00 €
Takeover desktop	max 500x500 px	95,60 €
Sponzorirani članak	naslovnica 2 dana	1.330,00 €

MOBILE

NAZIV FORMATA	DIMENZIJE FORMATA	FINAL
Top ili bottom page banner	320x50px	19,90 €
Rectangle banner	300x250px	29,90 €
Half page banner	300x600px	39,90 €
Ticker banner	320x75px	49,80 €
In article banner (interscroller)	320x180px (interscroller do 300px)	39,80 €
Mobile pre-roll video banner	.mp4	99,60 €
Bubble banner	120x120 px	39,80 €
Takeover mobile	320x480 px	99,50 €
In Corner	do 250x280px	79,60 €
Peel away mobile	320x500px + 100x100 teaser	99,50 €

NAPOMENA: minimalni zakup kampanje 200 Eur

